

# DEVELOPED INTERNATIONAL IP STRATEGY FOR CONSUMER PRODUCT STARTUP

Hodgson Russ attorneys worked with a U.S. entrepreneur to develop an international IP protection strategy prior to his successful Kickstarter campaign. Our strategy included utility and design patent protection for his product, in the U.S., China, and Europe. In addition to patent protection, we are helping to secure trademark protection for the tablift® brand in a variety of foreign markets. The tablift® product is currently being sold internationally and has been featured in various news outlets.

## **Attorneys**

Charles Rauch

## **Practices & Industries**

Intellectual Property & Technology  
Startups & Emerging Companies

