

# DEFENSE OF INTERNET MARKETING COMPANY AGAINST PATENT INFRINGEMENT ALLEGATIONS

Hodgson Russ attorneys defended an Internet marketing company against patent infringement allegations in the Eastern District of Texas (Marshall Division). The plaintiff was a patent assertion firm. The subject patent related to pop-up advertisements on the Internet. Hodgson Russ attorneys were able to persuade the plaintiff to discontinue the lawsuit.

## **Practices & Industries**

Business Litigation

Intellectual Property Litigation

Media & First Amendment