

U.S. LEGAL ISSUES FOR EUROPEAN COMPANIES WEBINAR SERIES

Webinars

February 24, 2023
9:00 - 10:00 a.m. ET

February 24, 2023

Operating a U.S. subsidiary can be daunting for European companies. U.S. laws are very different, our judges (and attorneys) are busy, and the risks seem high. This webinar series will offer introductions to some common U.S. legal issues. Each of these webinars is designed to answer some of your questions about, for example, how to hire a U.S. salesperson, how to reduce your risk in a commercial agreement, or the kinds of taxes you should expect. Our team has organized topics around some of the most common questions we receive from European businesses.

INTRODUCTION TO U.S. LABOR LAW: HOW TO HIRE AND FIRE U.S. EMPLOYEES

FEBRUARY 14, 2023

Presenter: Luisa D. Bostick

- What documents are needed to hire a U.S. employee?
- What benefits do U.S. employees typically receive?
- What is an “at-will” employee?
- How do companies terminate employees in the U.S. (and what reason does a company need to terminate an employee)?

February 14 Presentation

INTRODUCTION TO U.S. COMMERCIAL CONTRACTS AND HOW TO REDUCE RISK

FEBRUARY 15, 2023

Presenter: Melissa N. Subjeck

- Why are U.S. commercial contracts so long?

Attorneys

Luisa Bostick
Emily Florczak
Heather Kimmins
Nathaniel Lucek
Rosellen Marohn
Melissa Subjeck

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- How can a company protect itself with a U.S. commercial contract?
- How does force majeure work in the U.S.?

February 15 Presentation

INTRODUCTION TO SOFTWARE LICENSING

FEBRUARY 16, 2023

Presenters: Emily J. Florczak and Rosellen D. Marohn

- What is usually in a U.S. software license?
- How are things like data ownership and maintenance handled in the U.S.?
- How can a company reduce its risk with a U.S. software license?

February 16 Presentation

HOW TO FORM A U.S. SUBSIDIARY

FEBRUARY 17, 2023

Presenter: Nathaniel W. Lucek

- What are the differences between a corporation and a limited liability company?
- Why does everyone form their company in Delaware?
- What documents are required to form a U.S. subsidiary?

February 17 Presentation

PROTECTING YOUR BRAND IN THE U.S.

FEBRUARY 22, 2023

Presenter: Caitlin P. Canahai

- What kind of trademarks are allowed in the U.S.?
- What kind of goods and services can be protected with a trademark?
- How do you file for trademark protection in the U.S.?



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February 22 Presentation

INTRODUCTION TO U.S. TAXES

FEBRUARY 23, 2023

Presenter: Heather R. Kimmins

- How is the U.S. tax system set up?
- What taxes do European companies need to worry about?

February 23 Presentation

PROTECTING YOUR TECHNOLOGY IN THE U.S.: Patents, Trade Secrets, and Confidentiality

FEBRUARY 24, 2023

Presenter: Nathaniel W. Lucek

- How does the U.S. patent system work? What can be protected? How long does it take to gain patent protection?
- How do you protect trade secrets in the U.S.?
- Why do you need a confidentiality agreement?
- Are there less-expensive ways to protect innovation in the U.S.?

February 24 Presentation

