

# THE FOOD FORUM: NAVIGATING THE POST-COVID FOOD & BEVERAGE INDUSTRY

## Seminar

Hodgson Russ, 140 Pearl Street, Buffalo, NY 14202  
September 15, 2022  
3:00 p.m. - 7:00 p.m.

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Join us for our first ever Food Forum! Our attorneys will provide updates on key topics affecting the post-COVID food and beverage industry, including:

- Recent Changes to FDA Food Product Labeling and Packaging Requirements
  - Speaker: Ryan McGonigle
- Lessons From Recent FDA Enforcement Actions
  - Speaker: Reetuparna Dutta
- Legislation and Case Law Update: Recent Changes in Law and a Review of the Latest Cases in the Food and Beverage Practice Area
  - Speaker: Andrew Freedman
- Expanding Your Business: Cross-Border Food and Beverage Trade
  - Speaker: Christine Bonaguide

The presentations will be followed by a panel discussion featuring industry experts discussing the most significant challenges for the food and beverage industry in the post-pandemic world.

## Panelists:

**Thomas Seymour** has an extensive background in flexible packaging, food safety, co-packing and co-manufacturing, equipment, processing and ingredients. He has spent his career focused on high function, custom, printed, barrier packaging and liquid and dry food processing and packing. Tom serves on many boards within the food processing and packing industry.

**Maureen Ballatori** is the founder and CEO of 29 Design Studio, a creative agency for food, beverage and agriculture brands. She has deep experience in brand strategy helping companies define and market their unique selling proposition. Maureen's firm specializes in brand development, marketing and design work for scaling brands.

## Attorneys

Christine Bonaguide  
Reetuparna Dutta  
Andrew Freedman  
Ryan McGonigle

## Practices & Industries

Food & Beverage

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An active community volunteer, Maureen serves as an EIR at the Rochester Commissary Kitchen, and frequently mentors startup founders.

**Burt P. Flickinger III** is Managing Director of Strategic Resource Group (SRG), a consumer industry business/retail expert and solar/renewables consulting firm. Burt is both a practitioner and member of one of the most venerable retailing and marketing families worldwide, and he is widely regarded as the nation's top consultant in retail.

**Who should attend:** Executives, General Counsel, Compliance Officers, and anyone in the food and beverage industry looking to learn how best to succeed in our current environment.

### AGENDA

**3:00 - 5:00 p.m.**

Speakers and Panel Discussion

**5:00 - 7:00 p.m.**

Cocktail Reception and Networking Event

Register Now!