

## INTRODUCTION TO INTELLECTUAL PROPERTY: PROTECTING YOUR BRAND AND TECHNOLOGY

October 4, 2021 Event Sponsor: Clarkson University Launch It!

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Nathaniel Lucek discussed strategies for startups to protect their technology and brand at the Launch It! event, hosted by Clarkson University's Shipley Center.

Attorneys

Nathaniel Lucek

## Practices & Industries

Startups & Emerging Companies

