

MOBILE APPS, PRIVACY AND SECURITY & SOFTWARE LICENSING UPDATE

Seminar New York, NY October 17, 2013

October 17, 2013 New York, NY

8:30 - 10:15 a.m. Harvard Club of New York City 35 West 44th Street, New York, New York

Registration and continental breakfast at 8 a.m.

Mobile apps are the rage. They are expected to generate over \$25 billion in revenue by 2015, up from \$6.8 billion in 2010. But they are raising legal issues that differ from standard software applications. At the same time, privacy and security issues continue to receive significant attention, both with respect to mobile apps and generally. As technology changes, and use of mobile apps, in particular, becomes more widespread, software licensing issues are adjusting as well. At this seminar, experienced attorneys will update you on these rapidly evolving topics and answer any questions you may have. Attorneys

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