



## CHARLES S. RAUCH

Partner

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Charlie's practice covers all aspects of patent, trademark, copyright, and design law, with a particular focus on U.S. and international patent prosecution and enforcement, transactional intellectual property diligence and licensing, patent invalidity and non-infringement opinions, and competitive analysis.

Charlie represents a variety of domestic and international clients in the electrical, mechanical, and electromechanical arts. He has particular experience in the following fields:

- Mobile device hardware and software, wireless communication technologies (e.g. 5G), and related equipment
- Healthcare and medical devices, including surgical instruments, tissue processing equipment, wearables, and medical pumps
- Automotive vehicles, including combustion, hybrid, and electric motors; transmissions; batteries; and connected-vehicle technologies
- Children's products, toys, furniture, and safety equipment
- Consumer products and appliances
- Semiconductors and semiconductor manufacturing equipment
- Aircraft engines, cabin fittings, avionics systems, and composite materials
- Visual displays, optics, cameras, and biometric sensors
- Textile manufacturing, protective fabrics and safety equipment
- Superconductors, photovoltaics, welding products, and metallurgical manufacturing

Prior to joining Hodgson Russ, Charlie worked in the Federal Communications Commission's Office of Strategic Planning and Policy Analysis and the U.S. District Court for the District of New Hampshire. Before attending law school, he worked as an engineer in IBM's 300mm semiconductor fabrication facility and an engineering and environmental consulting firm.

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Buffalo  
The Guaranty Building  
140 Pearl Street  
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### Practices & Industries

Design Protection & Design Patents  
Europe-U.S. Cross-Border  
Freedom-to-Operate Analyses  
Intellectual Property & Technology  
Intellectual Property Litigation  
Intellectual Property Portfolio Management  
Patent Prosecution  
Post-Grant Proceedings

### Admissions

New York  
Massachusetts  
U.S. Court of Appeals for the Federal Circuit  
U.S. Patent and Trademark Office  
U.S. District Court, Western District

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## Honors

- Listed, *Upstate New York Super Lawyers* Rising Stars, 2017 - 2019

At Franklin Pierce Law Center, Charlie competed in the Giles Sutherland Rich Competition, coached the Franklin Pierce Moot Court patent team, and was a member of the Franklin Pierce Moot Court Board.

## Experience

Charlie has prevailed in numerous appeals before the Patent Trial and Appeal Board; drafted patentability, non-infringement, and freedom-to-operate opinions; conducted studies of competitor's patents and provided design-around advice; and is routinely involved in due diligence investigations for acquisitions and divestitures of IP portfolios.

Hodgson Russ attorneys worked with a U.S. entrepreneur to develop an international IP protection strategy prior to his successful Kickstarter campaign. Our strategy included utility and design patent protection for his product, in the U.S., China, and Europe. In addition to patent protection, we are helping to secure trademark protection for the *tablift*® brand in a variety of foreign markets. The *tablift*® product is currently being sold internationally and has been featured in various news outlets.

Hodgson Russ cultivated and prosecuted the intellectual property portfolio of a Western New York-based high-tech startup, which was later acquired by a Fortune 100 company.

## In the News

Peak Resorts Completes Acquisition Of Hunter Mountain For \$36.8 Million  
*The Street*, January 7, 2016

Lawyers Weigh in on High Court's Induced Infringement Ruling  
*Law360*, June 2, 2014

Hodgson Russ Attorney Charles S. Rauch Admitted to NYS Bar  
August 3, 2011

of New York

## Education

Clarkson University, B.S., with distinction

Franklin Pierce Law Center, J.D., cum laude

George Washington University Law School, L.L.M., with highest honors



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## Press Releases

Hodgson Russ LLP Honored with 2023 New York State Bar Association President's Pro Bono Service Award  
April 17, 2023

Sixty Hodgson Russ Attorneys Named to 2019 Upstate New York Super Lawyers  
*Press Release*, August 12, 2019

Sixty-One Hodgson Russ Attorneys Named to 2018 Upstate New York Super Lawyers  
*Press Release*, August 20, 2018

Hodgson Russ Announces Five Newly Elected Partners, Nine Attorneys Promoted to Senior Associate  
*Press Release*, January 2, 2018

Seventy Hodgson Russ Attorneys Named to 2017 Upstate New York Super Lawyers, Hugh Russ Listed Among Top 50  
*Press Release*, September 6, 2017

Hodgson Russ Announces Five Newly Elected Partners  
*Press Release*, December 30, 2014

## Publications

The Battle After *Warhol*: Tattoos as Artwork or Infringement?  
*Hodgson Russ Intellectual Property Litigation Alert*, April 24, 2024

AI Lawsuit May Eclipse Claims of Fair Use  
*Hodgson Russ Intellectual Property Litigation Alert*, April 5, 2024

Music Copyrights on a Roll – Read and Listen to Hear the Latest  
*Hodgson Russ Intellectual Property Litigation Alert*, October 6, 2023

Federal Circuit Set to Rehear Case En Banc Impacting the Longstanding Test for Design Patent Obviousness  
*Hodgson Russ Design Protection & Design Patents Alert*, August 9, 2023

Taco Bell Throws Its Hat in the Ring to Free “Taco Tuesday” from Trademark Protection  
*Hodgson Russ Intellectual Property Litigation Alert*, May 30, 2023

Copyright Claims of Cosmetic Company Continue to Trial  
*Hodgson Russ Intellectual Property Litigation Alert*, March 23, 2023

Luxury Fashion Designer Earns Its Stripes In Trademark Victory Against adidas  
*Hodgson Russ Intellectual Property Litigation Alert*, January 27, 2023

Court Ruling Simplifies Service Upon Foreign Trademark Infringers  
*Hodgson Russ Intellectual Property Litigation Alert*, December 20, 2022

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Fortnite Crushes Choreographer's Copyright Claims

*Hodgson Russ Intellectual Property Alert*, November 28, 2022

Professional Sports Leagues Filing Lawsuits for Improper Use of Trademarks

*Hodgson Russ Intellectual Property Litigation Alert* , October 31, 2022

## **Presentations & Events**

Business Solutions Series - Strategies for Patent Prosecution and Disputes

Hodgson Russ, 140 Pearl St, Buffalo, NY, March 21, 2018

Let Your Assets Shine: Diamonds, Jewelry, Patents, Trademarks™, and Copyrights ©

New York Diamond Dealers Club, 580 5th Ave, New York, NY, March 16, 2016

## **Professional Affiliations**

- American Intellectual Property Law Association
- Bar Association of Erie County

## **Community & Pro Bono**

- Secretary, Friends of Reinstein Woods board of directors
- Pro bono attorney, Buffalo Housing Court Attorney-of-the-Morning Program