

## STARTUPS & EMERGING COMPANIES

Hodgson Russ's multidisciplinary emerging companies team regularly advises start-up and high-growth companies at every stage of their evolution and on the full spectrum of their legal issues. Our attorneys have represented entrepreneurs and emerging companies as well as private equity and venture capital companies that finance them.

Having been on both sides of deals, we understand the issues that emerging companies face. Drawing on our experience with a diverse group of industries, we are able to provide practical and economically sensible advice to start-up and high-growth companies.

We help companies at all stages of their lifecycle. At the beginning, we help in the formation of the appropriate structure. We frequently complement our clients' management teams, serving as outside counsel. We work with them in identifying their intellectual property and assist them in understanding blocking intellectual property. We work on design-around or licensing strategies and draft and negotiate technology agreements. We also assist companies with regulatory and compliance issues. When companies reach the appropriate stage of development, we represent them in their initial public and

private offerings, exit strategies, acquisitions by strategic or financial buyers, mergers, restructuring, or growth opportunities.

In situations when litigation is necessary, attorneys from our Business Litigation Practices work together to advance our clients' causes in a practical and cost-effective manner.

Industries served by our Startups and Emerging Companies Practice include, among others, biotechnology, clean-tech, digital media, health care, medical device, financial services, semiconductor, software, telecommunications, and advanced manufacturing. Our clients are both U.S.- and foreign-based.

### JUMPSTART PLAN

As part of our commitment to the success of the new generation of innovators and

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We work in a range of industries with both domestic and foreign clients.



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entrepreneurs, Hodgson Russ offers a proprietary Jumpstart Plan. After an initial free consultation to fully understand your business's needs and objectives, our team will prepare a customized package of legal services, which will be provided to you at a special rate. Our Jumpstart Plan provides legal services including preparation and filing of documents and counsel in the following areas:

- Incorporation and formation
- Organization
- Capitalization
- Intellectual property
- Licensing and technology agreements

- Labor & Employment issues

- Regulatory issues

Our plan is designed to help entrepreneurs prepare for a successful launch while overcoming the challenges of limited resources, time, and funding.

## ENTERING THE MARKET

Hodgson Russ offers at no charge a 64-page booklet titled *Entering the Market: A Legal Primer for Emerging Companies*. This booklet outlines the critical legal and business steps necessary to position your company for success at its onset. Contact one of our attorneys to request a copy.

## OFFICES

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*Practice restricted to U.S. law*

Our proprietary Jumpstart Plan provides a free initial consultation and a customized package of legal services at a special rate.



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