



Asha Abraham

Associate

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Asha Abraham represents financial institutions and corporate entities in complex litigation, focusing primarily on matters involving consumer financial services. Leveraging more than a decade of knowledge and experience, Asha defends clients against claims brought under numerous consumer lending laws, including:

- RESPA
- TILA
- FDCPA
- TCPA
- HOEPA
- DPA

Committed to ensuring clients are informed throughout the process, Asha partners with them from a case's inception to its resolution to provide tailored litigation and settlement strategies and solutions.

Prior to joining Hinshaw, Asha furthered her experience with firms throughout New York and New Jersey. Most recently, Asha worked at a firm in Somerset, New Jersey.

Her background further includes practicing at a firm in New York, New York. During her tenure, Asha worked on a variety of litigation matters relating to the firm's representation of the Securities Investor Protection Act Trustee in the liquidation of the estate of Bernard L. Madoff Investment Securities LLC.

Honors & Awards

- Rutgers Law School
 - Charles Walsh Scholar
 - Eagleton Institute of Politics – Governor's Fellow

Publications

- "NCAA to Issue Interim Waivers to Allow Student Athletes to Profit From Their Name, Image and Likeness," *Client Alert*, June 25, 2021
- "The NCAA Is Not 'Above the Law' – What the Supreme Court's Alston Ruling finding Violations of Antitrust Laws Means for the Name, Image and

Practices

Appellate
Commercial Litigation
Consumer Financial Services

Education

J.D., Rutgers Law School, 2009
B.A., *highest honors*, Rutgers College, Rutgers University, 2006

Admissions

New Jersey
New York
U.S. District Court for the District of New Jersey

Languages

Malayalam



Likeness Landscape," *Client Alert*, June 23, 2021

Personal

Asha is the proud aunt of two rambunctious nephews and one creative niece. In her spare time she enjoys reading, cooking and baking, and singing without realizing she is doing so.

Community/Civic Activities

- Evangel Church – Scotch Plains, NJ
 - Member of the Board Deacons